

ORDER



WOOD

Orders
Order / Rev: 214245
Alt Order #: 6863384
Product Desc: RESTORE OUR FUTURE
Estimate: 2120
Flight Dates: 10/13/12 - 10/22/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Restore Our Future
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	37	\$39,600.00	\$33,660.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	37	\$39,600.00	\$33,660.00	0.00
Totals	37	\$39,600.00	\$33,660.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/13/12	10/13/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
SAT DAYBREEAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$400.00		0.00						
E 2	WOOD	10/13/12	10/13/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$850.00		0.00						
E 3	WOOD	10/13/12	10/13/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$1,500.00		0.00						
E 4	WOOD	10/14/12	10/14/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$950.00	P3	0.00	NM	1	\$950.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$950.00		0.00						
E 5	WOOD	10/15/12	10/19/12	Noon News News 8 @ Noon	CM	12-1p	MTWTF--	:30	5	\$650.00	P3	0.00	NM	5	\$3,250.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTWTF--	5		\$650.00		0.00						
E 6	WOOD	10/15/12	10/15/12		CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00

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 Alt Order #: 6863384
 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 2120

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p News											
				M-F News 8 @6p											
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$2,000.00			0.00			
E 7	WOOD	10/17/12	10/19/12	M-F 6p News	CM	6-630p	--WTF--	:30	3	\$2,000.00	P3	0.00	NM	3	\$6,000.00
				M-F News 8 @6p											
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--		3			\$2,000.00			0.00			
E 8	WOOD	10/15/12	10/19/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
				Inside Edition											
				INSIDE EDIT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		5			\$900.00			0.00			
E 9	WOOD	10/15/12	10/19/12	LN M-F	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
				M-F News 8 @ 11											
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		5			\$1,500.00			0.00			
E 10	WOOD	10/15/12	10/19/12	Tonight Show/Jay Leno	CM	1135-1235a	MTWTF--	:30	5	\$650.00	P3	0.00	NM	5	\$3,250.00
				Tonight Show w/ Leno											
				TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		5			\$650.00			0.00			
E 11	WOOD	10/20/12	10/20/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Daybreak Sat 6am											
				SAT NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$400.00			0.00			
E 12	WOOD	10/20/12	10/20/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
				Daybreak Sat@7am											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$850.00			0.00			
E 13	WOOD	10/20/12	10/20/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Saturday News 8 @11											
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$1,500.00			0.00			
E 14	WOOD	10/21/12	10/21/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$950.00	P3	0.00	NM	1	\$950.00
				Daybreak Sun @7am											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$950.00			0.00			
E 15	WOOD	10/22/12	10/22/12	Noon News	CM	12-1p	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				News 8 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$650.00			0.00			
E 16	WOOD	10/22/12	10/22/12	M-F 6p News	CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
				M-F News 8 @6p											
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$2,000.00			0.00			
E 17	WOOD	10/22/12	10/22/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
				Inside Edition											
				INSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$900.00			0.00			
E 18	WOOD	10/22/12	10/22/12		CM	11-1135p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				M-F News 8 @ 11											
				L;AT ENEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1		\$1,500.00		0.00					
E 19	WOOD	10/22/12	10/22/12	Tonight Show/Jay Leno CM		1135-1235a	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Tonight Show w/ Leno											
				TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	M-----		1		\$650.00		0.00					
													Totals	37	\$39,600.00